

Visit History & Culture

2 National Treasure Zuiryuji Temple

■ 35, Seki-Honmachi Station Area Map B-4
(National Treasure) (National Important Cultural Property)

Zuiryuji was constructed by the third head of the Kaga Domain, Maeda Toshitsune, as the family temple of the founder of Takaoka, Maeda Toshinaga. Featuring an architectural layout typical of Zen Buddhist temples, the Sanmon Gate, Butsuden Buddha Hall, and Hatto Lecture Hall are all designated as National Treasures of Japan.

◆ 9:00-16:30(9:00-16:00: Dec. 10-Jan. 31) ★ Adult: 500 yen; High/Junior high school student: 200 yen; Elementary school student: 100 yen ☆ Open 7 days/week ☎ 0766-22-0179 ● 10 min. walk from Takaoka Sta. 15 min. walk from Shin-Takaoka Sta. ○ 10 min. from Takaoka IC on Noetsu Expressway



From Takaoka Sta. On Foot 10min.
From Shin-Takaoka Sta. On Foot 15min.



5 Yamachosuji [Street lined with Earthen-wall Storehouses]

■ 36, Kifune-Machi Station Area Map B-2
(National Important Preservation District for Group of Traditional Buildings)

This street is part of the famous merchant town of Takaoka, and is lined with storehouses rebuilt with thick mud walls after the great fire of 1900. This area is known as "yamacho" or "float towns", as each town within the area has its own float which appears in the annual Takaoka Mikurumayama Festival.

(Sugano Residence Important Cultural Property)

◆ 9:30-16:00 ★ Adult: 300 yen, Elementary/Junior high school student: Free of charge
☆ Tuesdays, 8/13-17, Year-End and New Year holidays, during the winter period (Jan. - Feb.) ☎ 0766-22-3078
● 10 min. walk from Takaoka Sta. ○ 10 min. from the Takaoka IC on Noetsu Expressway

The Skills Live On

4 The Great Buddha of Takaoka

■ 11-29, Ote-Machi Station Area Map C-3
(Municipal Cultural Property)

This large Buddha statue was erected over a period of 30 years with the townspeople's generous donations and their exceptional metal-casting skills. At 15.85m tall and 65 tons, the Great Buddha of Takaoka stands alongside those found in Nara and Kamakura as one of Japan's largest Buddha statues.

★ Voluntary donation ☆ Open 7 days/week
☎ 0766-23-9156 ● 10 min. walk from Takaoka Sta.
○ 10 min. from the Takaoka IC on Noetsu Expressway

6 Kanayamachi [Traditional Metal-casting District]

■ 1-5, Kanaya-Machi Station Area Map A-2
(National Important Preservation District for Group of Traditional Buildings)

Toshinaga Maeda, lord of the Kaga Domain, invited 7 metal casters to Takaoka and provided them with homes in Kanayamachi. The area was in turn transformed into the birthplace of Takaoka's metal-casting industry.

● 20 min. walk from Takaoka Sta.
○ 10 min. from the Takaoka IC on Noetsu Expressway

Tomb of Toshinaga Maeda

■ 72-1-1, Seki Station Area Map C-4
(National Cultural Property)

The tomb of Toshinaga Maeda was built upon the 33rd anniversary of his death, by the third head of the Kaga Domain, Toshitsune Maeda. It is said to be one of the largest individual tombs of all of the daimyo feudal lords.

● 15 min. walk from Takaoka Sta.
○ 15 min. from the Takaoka IC on Noetsu Expressway



9 National Treasure Shokoji Temple

■ 17-1, Fushiki-furukokufu Fushiki Map A-3 Regional Map D-2
(National Treasure) (National Important Cultural Property)

Head of all True Pure Land Buddhist temples in the Etchū region, Shōkōji thrived as an influential temple while maintaining deep ties with the feudal lords of Kaga Domain, the imperial court, and the Honganji temple in Kyoto. On the vast premises, the Hondō Central Hall and Ōhiroma Reception Hall & Shikidai Entrance have been designated as National Treasures, and the 10 remaining structures as Important Cultural Properties of Japan.

◆ 9:00-16:00 ★ 500 yen repair and restoration support donation; JHS/SHS students: 200 yen; elementary students: 100 yen ☆ Open 7 days/week ☎ 0766-44-0037 ● 5 min. walk from Fushiki Sta. ○ 15 min. from the Takaoka Kita IC on Noetsu Expressway

Takaoka Fushiki Kitamaebune Museum

■ 7-49, Fushiki-furukokufu Fushiki Map B-2
(Municipal Cultural Property)

The former residence of the Akimoto family – a family of ship-owners living in the Fushiki area – was transformed into a museum where you can learn all about the history of Fushiki's Kitamaebune cargo ships.

◆ 9:00-16:30 ★ Adult: 300 yen, Elementary/Junior high school student: Free of charge ☆ Tuesdays (the following day if Tuesday is a holiday), Year-End and New Year holidays ☎ 0766-44-3999
● 10 min. walk from Fushiki Sta.
○ 15 min. from the Takaoka Kita IC on Noetsu Expressway

Visit the Doraemon Attractions!

Takaoka Fujiko · F · Fujio Hometown Art Gallery

■ 1-30, Nakagawa-1-chome (Takaoka Art Museum 2F) Station Area Map D-2
From Takaoka Sta. On Foot 20min.
From Abikino Chugayama Sta. On Foot 10min.

Follow the footsteps of manga artist Fujiko F. Fujio, and discover the wonder and excitement that lie within his well-loved manga panels at this very special art gallery!

◆ 9:30-17:00 (Last entry at 16:30)
★ Adult: 500 yen, High/Junior High School student: 300 yen, Elementary School/ Kindergarten student: 200 yen, Children aged 3 and under: Free ☆ Mondays, Year-End and New Year holidays ☎ 0766-20-1170

Takaoka Otojinomori Park

■ 1342, Sano Station Area Map A-6
From Shin-Takaoka Sta. On Foot 15min.

Take a walk around Doraemon Field where statues of all your favorite Doraemon characters await! Also take a look at the sundial found within the park too!

★ Free of charge ☎ 0766-28-6500
○ 10 min. from Takaoka Sta.; 10 min. from the Takaoka IC on Noetsu Expressway.

Manga Art Brush Statue

■ 1-6, Kojo (Zoo in Takaoka Kojo Park) Station Area Map C-2

Covered in drawings of Kappa, a mythical Japanese creature, this art brush-shaped statue features the work of over 154 manga artists, including manga artist Fujiko · F · Fujio and Osamu Tezuka.

Doraemon Tram (Manyo Line)

■ Manyo Line Station Area Map B-3

Come and take a trip on the Doraemon-blue train! All of your favorite Doraemon characters can be found inside the tram, along with some of Doraemon's most famous secret tools!

Showa Note

■ 850, Sano Station Area Map A-6

The production center of the well-loved Japonica notebooks. There is special Doraemon wall art here, which you can see from the neighboring Takaoka Otojinomori Park, those of which you can only find here!

◆ 10:00-15:00
★ Free Factory Tours (Phone reservation required)
☎ 0766-22-6201 ☆ Saturday, Sunday, Public Holidays, the factory's closing days ○ 10 min. from the Takaoka IC on Noetsu Expressway.
©Fujiko-Pro

Takaoka Mikurumayama Museum

■ 47-1, Moriyama-Machi Station Area Map B-2
(Exhibiting National Important Tangible and Intangible Folk Cultural Property) (UNESCO Intangible Cultural Heritage)

This museum exhibits Takaoka's exquisite Mikurumayama floats throughout the year. Inside you can find a theater, a café and a tourist information corner.

◆ 9:00-17:00 (Last entry at 16:30) ★ Adult: 450 yen, Elementary/Junior high school student: Free of charge ☆ Tuesdays (the following working day if Tuesday is a holiday), Year-End and New Year holidays ☎ 0766-30-2497 ● 10 min. walk from Takaoka Sta. ○ 10 min. from the Takaoka IC on Noetsu Expressway

7 Takaoka Kojo (Old Castle) Park

■ 1-1, Kojo Station Area Map C-2
(National Cultural Property)
(Top 100 Cherry Blossom Spots) (100 Famous Castles of Japan)
(Top 100 Historical Parks of Japan) (Top 100 City Parks of Japan)

Takaoka Castle, constructed by Toshinaga Maeda. At the Takaoka Kojo Park, a vast historical park known for cherry blossoms viewing, you can see the moat and fortifications remaining as they were when Takaoka Castle was built.

★ Free of charge ☎ 0766-20-1563 ● 15 min. walk from Takaoka Sta. ○ 15 min. from the Takaoka IC on Noetsu Expressway

Takaoka Historical Museum

■ 1-5, Kojo Station Area Map C-2

Takaoka's history, folk culture, and traditional industries explained through models and diorama.

◆ 9:00-17:00 (Last entry at 16:30) ★ Free of charge ☆ Mondays (the following working day if Monday is a holiday), Year-End and New Year holidays ☎ 0766-20-1572

16 Yoshihisa [Traditional Townscape with Lattice-work Houses]

■ Yoshihisa Fushiki Map B-3 Regional Map D-2
(National Important Preservation District for Group of Traditional Buildings)

The Yoshihisa area flourished as the rice granary of Kaga Domain. Families that thrived in the trade of rice left beautiful machiya townhouses fronted by delicate lattice-work that is more thinly spaced than usual.

● 5 min. walk from TEK Recycle Center Takaoka/Shin-Yoshihisa (Manyo Line Tram Stop)
○ 15 min. from the Takaoka Kita IC on Noetsu Expressway

8 Takaoka City Art Museum

■ 1-30, Nakagawa-1-chome Station Area Map D-2

Featuring a wide range of unique exhibitions, including those focusing on the world of arts and craft.

◆ 9:30-17:00 (Last entry at 16:30)
★ Admission fee for exhibitions will be determined in each case ☆ Mondays (the following working day if Monday is a holiday), Year-End and New Year holidays ☎ 0766-20-1177
● 2 min. walk from Etchu-Nakagawa Sta. ○ 15 min. from the Takaoka IC on Noetsu Expressway

Local Specialties



Toyama Bay is known for its abundance of fresh, delicious fish available all year round.

Takaoka Copperware · Takaoka Lacquerware (Traditional Crafts)

Even nowadays, Takaoka's traditional craft industry which began at the time of the founding of the city around 400 years ago is still thriving as ever, thanks to the development of new and innovative crafts – perfect for today's modern lifestyle.

Sedge Hats of Etchu-Fukuoka (Traditional Crafts)

With 400 years of tradition, Takaoka produces 90% of Japan's sedge hats, both for practical use and as folk art items.

Locally Brewed Sake



Japanese Sweets

Japanese tea ceremony was a popular pastime among the merchants of Takaoka and even today these sweets are made the traditional way.

Popular Local Favorites



Roadside Station Amaharashi

Roadside Station Amaharashi is located in front of Amaharashi Coast, offering a panoramic view of the 3000m high Tateyama mountain range above sea level. In addition to the observation deck and a café with a fine ocean view, many traditional crafts and souvenirs are also available.

■ 24-74, Ota ◆ 9:00-17:00 ※Opening hours may extend seasonally 1F: Information Corner 2&3F: Observation Deck (Open 24 Hours)
☆ Open 7days/week ☎ 0766-53-5661
○ 15 min. from the Takaoka Kita IC on Noetsu Expressway

Roadside Station Manyo no Sato Takaoka

Learn all about the history and culture of Takaoka, shop for crafts that make the perfect souvenir, and taste the delicious flavors of Takaoka.

■ 131-1, Hachi-ga-shima ◆ 9:00-19:00 ※Opening hours may extend seasonally ☆ Open 7days/week ☎ 0766-30-0011 ○ Adjacent to the Takaoka IC on Noetsu Expressway

Takaoka Regional Industrial Center (ZIBA)

Selling traditional crafts and souvenirs from Toyama Prefecture. Hands-on craftmaking experience available through metal casting and lacquerware workshops (reservation needed).

■ Otaya Serio 2F, 101 Otaya-Machi, Takaoka City, Toyama Pref.
◆ 10:00-18:00 ☆ Wednesday, Year-End and New Year holidays.
☎ 0766-25-8283

Meiten Curun (Confectionery/Traditional Crafts)

Find a wide variety of shops offering souvenirs and traditional Takaoka crafts on the second floor of Curun TAKAOKA, found within Takaoka Station.

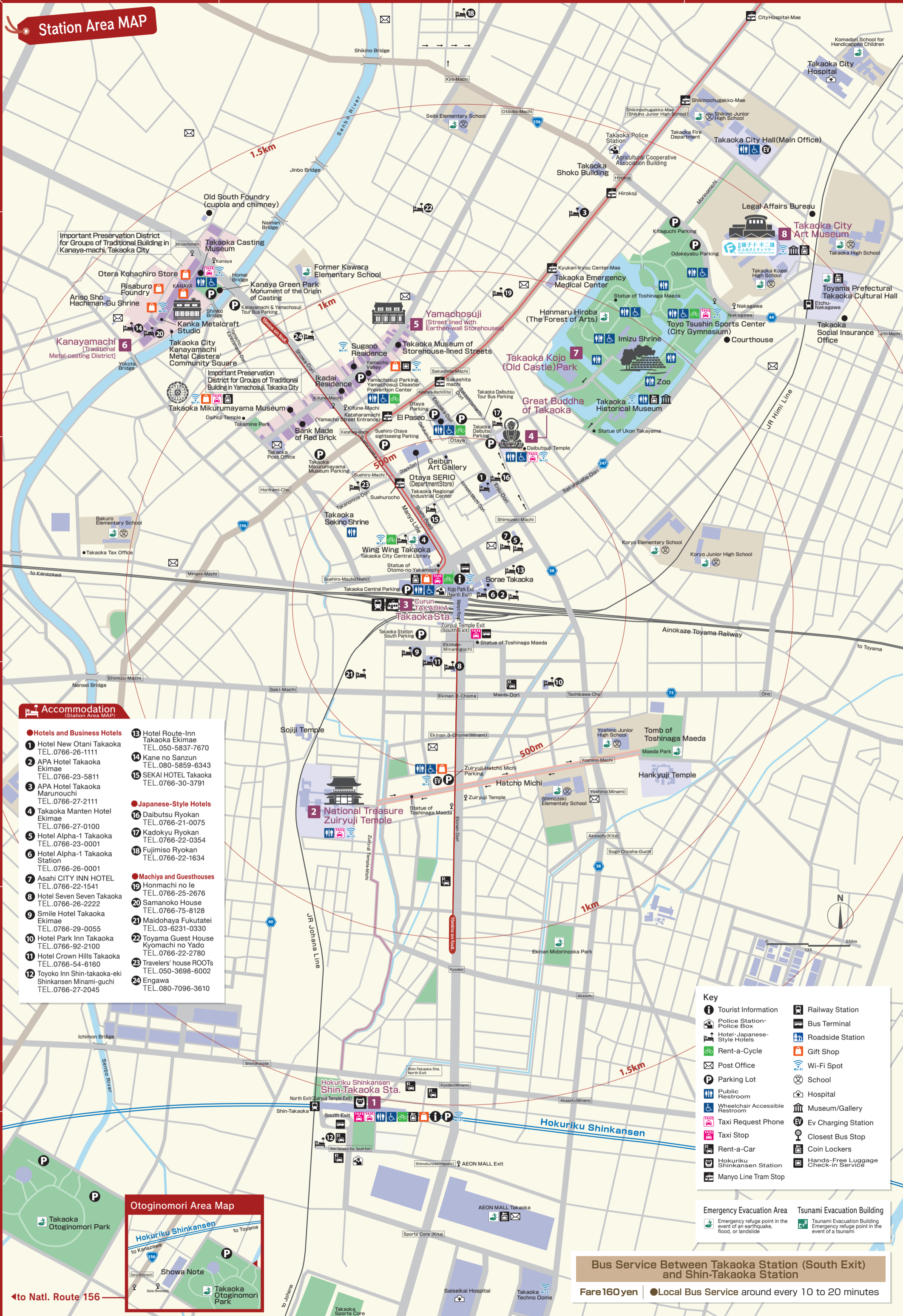
■ 6-1, Shimozeki ◆ 8:00-20:00 ☎ 0766-22-7728

GALLERY MONONO-FU

Inside the Tourism Exchange Center at Shin-Takaoka Station, a gallery exhibiting and selling Takaoka / West Toyama Region's traditional crafts and products.

■ 3012, Shimokuroda ◆ 9:00-20:00 (Shop 10:00-19:00) ☆ Open 7days/week ☎ 0766-30-2626

Station Area MAP



Accommodation (Station Area MAP)

- Hotels and Business Hotels**
- 1 Hotel New Otani Takaoka
TEL.0766-26-1111
- 2 APA Hotel Takaoka Ekimae
TEL.0766-23-5811
- 3 APA Hotel Takaoka Marunouchi
TEL.0766-27-2111
- 4 Takaoka Manten Hotel Ekimae
TEL.0766-27-0100
- 5 Hotel Alpha-1 Takaoka
TEL.0766-23-0001
- 6 Hotel Alpha-1 Takaoka Station
TEL.0766-26-0001
- 7 Asahi CITY INN HOTEL
TEL.0766-22-1541
- 8 Hotel Seven Seven Takaoka
TEL.0766-26-2222
- 9 Smile Hotel Takaoka Ekimae
TEL.0766-29-0055
- 10 Hotel Park Inn Takaoka
TEL.0766-92-2100
- 11 Hotel Crown Hills Takaoka
TEL.0766-54-6160
- 12 Toyoko Inn Shin-takaoka-eki Shinkansen Minami-guchi
TEL.0766-27-2045
- 13 Hotel Route-Inn Takaoka Ekimae
TEL.050-5837-7670
- 14 Kane no Sanzun
TEL.080-5859-6343
- 15 SEKAI HOTEL Takaoka
TEL.0766-30-3791
- Japanese-Style Hotels**
- 16 Daibutsu Ryokan
TEL.0766-21-0075
- 17 Kadokyu Ryokan
TEL.0766-22-0354
- 18 Fujimiso Ryokan
TEL.0766-22-1634
- Machiya and Guesthouses**
- 19 Honmachi no ie
TEL.0766-25-2676
- 20 Samanoko House
TEL.0766-75-8128
- 21 Maidohaya Fukutatei
TEL.03-6231-0330
- 22 Toyama Guest House Kyomachi no Yado
TEL.0766-22-2780
- 23 Travelers' house ROOTS
TEL.050-3698-6002
- 24 Engawa
TEL.080-7096-3610

- ### Key
- | | | | |
|--|--------------------------------|--|-------------------------------------|
| | Tourist Information | | Railway Station |
| | Police Station/Police Box | | Bus Terminal |
| | Hotel/Japanese-Style Hotels | | Roadside Station |
| | Rent-a-Cycle | | Gift Shop |
| | Post Office | | Wi-Fi Spot |
| | Parking Lot | | School |
| | Public Restroom | | Hospital |
| | Wheelchair Accessible Restroom | | Museum/Gallery |
| | Taxi Request Phone | | Ev Charging Station |
| | Taxi Stop | | Closest Bus Stop |
| | Rent-a-Car | | Coin Lockers |
| | Hokuriku Shinkansen Station | | Hands-Free Luggage Check-in Service |
| | Manyo Line Tram Stop | | |



- | | | | |
|--|---|--|--|
| | Emergency Evacuation Area | | Tsunami Evacuation Building |
| | Emergency refuge point in the event of an earthquake, flood, or landslide | | Tsunami Evacuation Building Emergency refuge point in the event of a tsunami |

Bus Service Between Takaoka Station (South Exit) and Shin-Takaoka Station
Fare 160yen | ●Local Bus Service around every 10 to 20 minutes

to Natl. Route 156